

2023 UCD Diabetes Awareness Reach

UCD has four cross cutting indicators that will help achieve our "10% diabetes reduction by 2030" goal. One of these indicators (#3) is to increase the number of people aware of risk factors for pre-diabetes among the residents of the Rio Grande Valley. To measure our success in executing this indicator, UCD has collected the following stats from social media and other marketing tools.

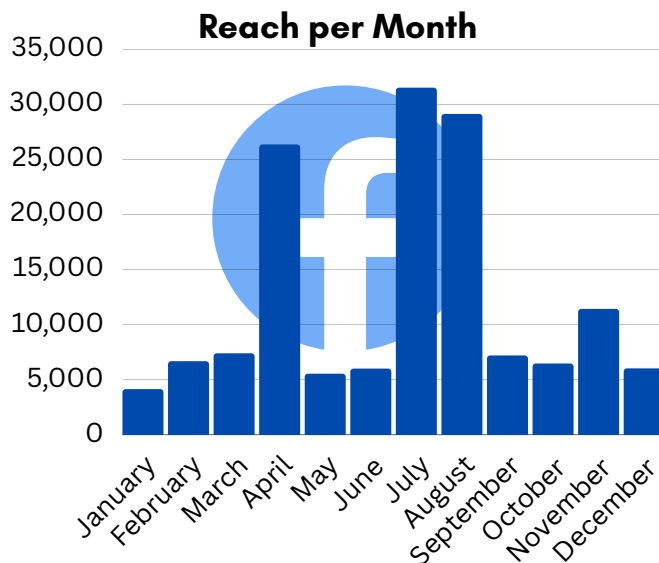
38,104,934

2023 Total Reach



147,873

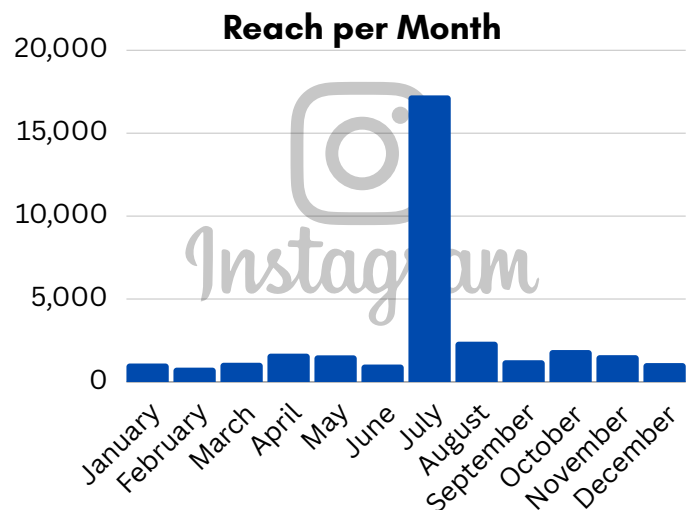
Facebook Reach



Post reach is the number of people who saw any of your posts at least once. In this graph the month with the most "reach" was July with a reach of 31,525.

33,178

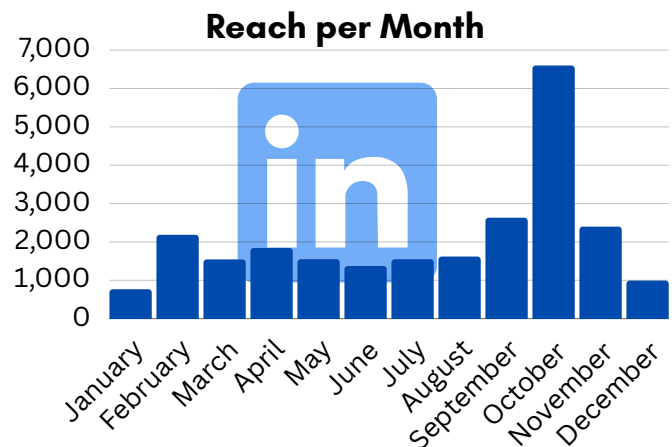
Instagram Reach



In this graph the month with the most "reach" was July with a reach of 17,279.

25,052

LinkedIn Reach



In this graph the month with the most "reach" was October with a reach of 6,600.