

2022 UCD Diabetes Awareness Reach

UCD has four cross cutting indicators that will help achieve our "10% diabetes reduction by 2030" goal. One of these indicators (#3) is to increase the number of people aware of risk factors for pre-diabetes among the residents of the Rio Grande Valley. To measure our success in executing this indicator, UCD has collected the following stats from social media and other marketing tools.

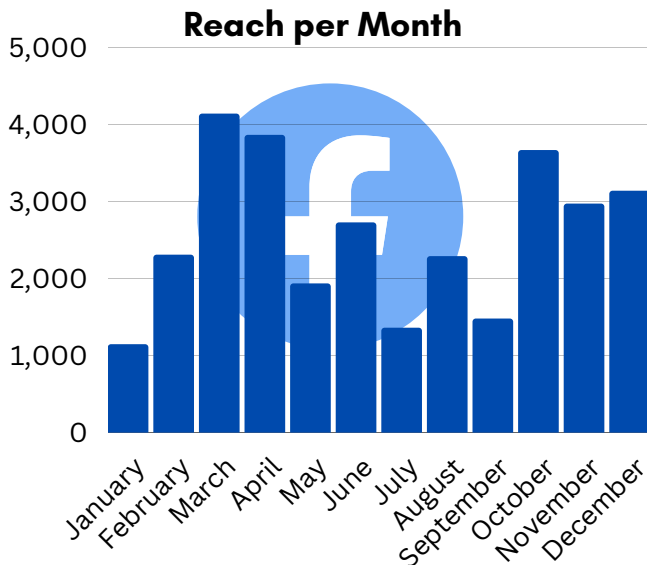
770,704

2022 Total Reach



30,997

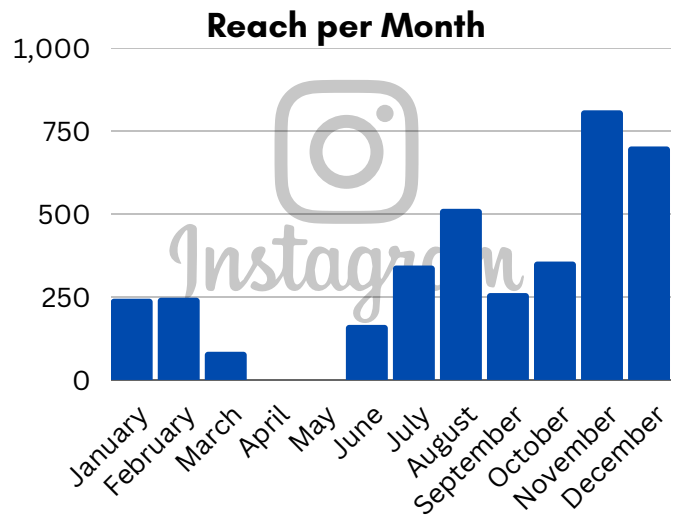
Facebook Reach



Post reach is the number of people who saw any of your posts at least once. In this graph the month with the most "reach" was March with a reach of 4,137.

3,731

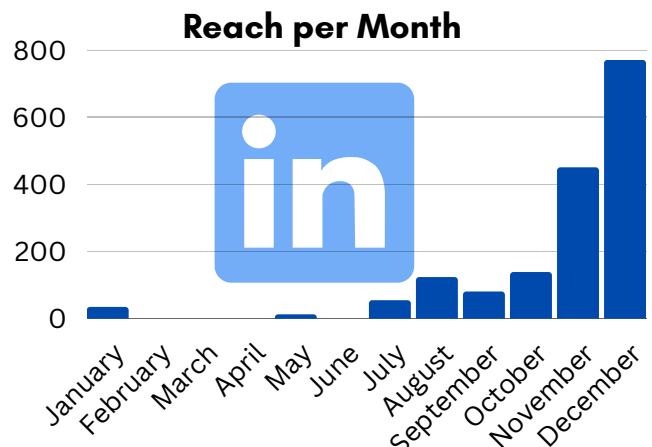
Instagram Reach



In this graph the month with the most "reach" was November with a reach of 812.

1,661

LinkedIn Reach



In this graph the month with the most "reach" was December with a reach of 770.